

FONTFONT INFO GUIDE

# FF Speak Bold

VERSION 01 | May 2007



# Handgloves

## ABOUT FF SPEAK BOLD

FF Speak is a humanist Sans Serif. When I was working on FF Speak, my intention was to design a typeface that could capture the tone of voice of young people talking. So I made the letter forms very vivid and smooth. When they speak, they use different intonations, according to the situation. Therefore, I made a light version for talking intimately, and the bold version for speaking out loud. I also added some extra ligatures and I think, my font is very legible, both in headlines and text. A unique font that is like a new voice you want to listen to.

## ABOUT JAN MAACK

Jan Maack (1968) is a graphic designer and type designer from Denmark. He has worked as an art director and graphic designer for 17 years, mainly designing logos, corporate identity systems, and packaging. Jan won a number of prizes for his work, was jury member for The New York Festivals Print 2006 and is member of The Association of Danish Designers.

## TYPE SPECIMENS

## FF Speak Bold

# Shag pile i13

AaBbCcDdEeFfGgHhIijjKkLlMmNn

abcdefghijklmnopqrstuvwxyz 0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ

FF Speak Bold 14/16 pt

Sempre domenica prenderà vita una giornata Gut getarnt im Neptungras steht ein Kuckuckslipp. Serán, a juicio de los científicos, tres épocas Onks tää vika kysymys. Hän on työskennellyt Il y aurait

FF Speak Bold 12/14 pt

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FF Speak Bold 10/12 pt

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FF Speak Bold 8/10 pt

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